



# COOK LIKE A STAR



## ILLUMINATING MAGIC

50 / 52 / 47

ORLANDO, FL / PORTLAND, OR  
PROJECTION MAPPERS

@illuminatingmagicofficial

**TALENT:** PROJECTION MAPPING

## ABOUT

- Illuminating Magic prides themselves on creating immersive dining experiences that transport their guests to other world. Their secret weapon? A 360 projection system that allows them to project high-quality images onto the walls and ceiling of the dining spaces, creating a fully immersive environment that engages all the senses and tells a story in the process. The main trio is composed of Jason McFerran, Kevin Zechik and Mike Duggan.
- This crew puts on dinner shows in a variety of venue. From hotels to weddings and everything in between, Illuminating magic is truly lighting up the dining scene in Central Florida. For the show, Illuminating Magic will be coupling their immersive tech with Jason's projection mapping skills and Mike Duggan's brilliant culinary genius. As the owner of Arrowood in Portland, Mike knows a thing or two about putting together top-notch dishes.
- Jason is no stranger to pressure — in fact, he is a military veteran who worked as a canine handler during a deployment in Iraq. Part of the reason these guys love doing what they do is because it helps people escape from the realities of their daily life, if even just for a couple hours. They can become completely immersed in a dinner show where all of their senses are being catered to.
- Through table mapping technology, Illuminating Magic will have a live animated character on the table in front of the judges. The character will interact with the chef and the diners — and a combination between the chef's skill and the technology itself will make the presentation look amazing. The character on the table is project via full-motion capture technology, so it's an actual actor acting out the scene behind the scenes/stage. In the end, this trio is bringing entertainment, technology and food together and creating the future of fine-dining.

